

A Conference on:
**SUSTAINABLE PROPERTY
TRANSACTIONS & EMERGING
BUSINESS DEVELOPMENTS**

November 9 & 10, 2010
Marines' Memorial Club & Hotel
San Francisco, CA USA



RTM Communications, Inc.
Conference Creator & Producer
Call 1-800-9NO-RISK
www.rtmcomm.com

VITAL PRESENTATIONS ON:

- ◆ *Corporate strategies for cleaning up, revitalizing and repositioning surplus properties*
- ◆ *Managing distressed assets and deploying environmental capital in a slow recovering economy*
- ◆ *Restructuring due diligence for workouts and foreclosures, acquisition of distressed loans*
- ◆ *Resolving bankruptcy and environmental claims affecting corporate assets*
- ◆ *Measuring the effect of sustainability on commercial real estate and brownfield projects*
- ◆ *Implementing alternative due diligence standards for corporate acquisitions and divestitures in a challenged economy*
- ◆ *Facilitating sustainable design and remediation, establishing the metrics used in site cleanups*
- ◆ *Recent Court decisions affecting CERCLA landowner and arranger liability issues and apportionment rules and business and real estate transactions*
- ◆ *Mastering and surviving the credit market impacts on commercial real estate cycles*
- ◆ *Green building underwriting standards, valuations and platforms*
- ◆ *Building energy performance assessment disclosure and underwriting standards*
- ◆ *State reforms, tax energy credits, and grants addressing brownfield redevelopments*
- ◆ *Industry perspective on risk based cleanups, entitlement risk, vapor intrusion and residential development*
- ◆ *Innovative risk management tools for liability buyouts and guaranteed fixed price remediation transactions involving distressed assets in bankruptcy auctions*
- ◆ *Structuring a fully integrated sustainable property development using renewable energy techniques*
- ◆ *Monetizing carbon finance assets in real estate transactions*
- ◆ *Developing new litigation strategies for resolving Superfund and RCRA disputes*
- ◆ *Gauging the direction of EPA risk assessment guidelines*
- ◆ *East/West coast perspectives on climate change risk and energy efficiency performance*
- ◆ *Renewable energy siting and financing opportunities*

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If there is one conference you can attend this year in this challenging economy, this is the ONE that will allow practitioners to identify opportunities and move forward on sustainable site redevelopments.

Managing distressed corporate assets, loans and other non-performing property involving environmental contamination as well as navigating the acquisition and sustainable development of these type properties is not for the faint of heart. Empower yourself with legal, financial, technical, risk management and sustainable development tools and immerse yourself in three days of challenging and thought-provoking debate, networking, presentations and panel discussions.

In the wake of this slow to recover economy, the continued credit and liquidity crisis is driving practitioners to incorporate more rigorous environmental risk management and due diligence techniques and sustainable development practices into business and real estate transactions. The economic meltdown has resulted in an increase in non-performing and brownfield type sites. The credit crisis and increased cost of capital are encouraging creative approaches to realizing opportunities from bankruptcy auctions and other distressed asset transactions.

Attend this conference and acquire the tools to identify the business opportunities as well as fine-tune your skills to bracket, reduce or transfer the risks associated with distressed assets involving contaminated property and brownfields redevelopment transactions. Bring value to site redevelopments using sustainable development underwriting standards, practices or certifications. Learn how you can effectively manage entitlement risk or resolve foreclosure and bankruptcy issues encompassing environmental contamination and reposition those assets.

In this San Francisco conference explore how complex public and private real property transactions involving environmental contamination and sustainable development issues can be successfully managed--how sites get cleaned up and redeveloped using sustainable design, remediation and construction practices. Identify ways to monetize carbon finance assets in real estate transactions.

This RTM Communications, Inc., conference will provide attendees with expert insights into the realities of this new economy and the changes it has brought to relationships among buyers/sellers, lenders, investors, developers and insurers. Mixed use and industrial real property transactions and redevelopment issues now must be shovel-ready as well as sustainable.

The goals of this San Francisco conference are for you to become better equipped to mitigate your transactional and legacy risks and facilitate sustainable site redevelopments. There will be presentations on green building design, remediation, construction, and green building underwriting standards. There will also be a session on recent developments in the formation of environmental response trusts involving real estate assets in bankruptcy.

This exciting and value-added informative conference will host some of the industry's most effective practitioners and participants in their respective fields. Please visit us at www.rtmcomm.com for more details about the conference and our future RTM webinars. You can register and pay online at www.rtmcomm.com.



Conference CHAIRMAN

Dean Jeffery Telego, President
Risk Management Technologies, Inc.

Conference SPONSORS

Environmental Data Resources, Inc. (EDR)
Environmental Liability Transfer, Inc.
BNA Environmental Due Diligence Guide
Risk Management Technologies, Inc.
XL Insurance-Environmental

EXHIBITOR & MEDIA Partner

Langan Engineering & Environmental
Services, Inc.
[commonground](http://commonground.com)

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Amy Edwards, Partner
Holland & Knight LLP

Eric Rothenberg, Partner
O'Melveny & Myers, LLP

Day One, November 9, 2010

7:30 - 8:15 Registration and Continental Breakfast

8:15 - 8:30 Conference Overview and Objectives

Dean Jeffery Telego, *Conference Chairman & President, Risk Management Technologies, Inc. & RTM Communications, Inc.*

8:30 – 9:15 Distressed Assets, Acquisitions and Sustainability— The New Normal, Disclosure/Transparency

Eric B. Rothenberg, *Partner, (invited)
O'Melveny & Myers, LLP*

9:15 – 10:00 Challenges and Strategies Facing Public/Private Financing of Contaminated Property – A National Perspective

- ◆ Public-Private redevelopment climate and business opportunities
- ◆ Availability of tax incentives and rehab tax credits
- ◆ Availability of public sector energy efficiency and renewable energy technology programs
- ◆ Interagency partnership and linkage

Charles Bartsch, *Senior Program Advisor for
Economic Development, OSWER, US EPA*

10:00 – 10:15 BREAK Refreshments Courtesy of BNA/EDDG

10:15–10:45 Understanding Asset Complexities and Value Drivers in Commercial Real Estate Transactions in the New Normal

- ◆ Real Estate owned management and disposition program
- ◆ Stepping beyond physical due diligence and valuation process
- ◆ Product risks of operated projects and asset valuations
- ◆ Land investment/development cycle and risk management strategies
- ◆ Case Study—Mixed-use sustainable redevelopment
(The Boulevards, Carson, CA)

Eric Paulsen, *Director,
LNR Property Corporation*

10:45 - 11:15 Innovative Building and Land Management Involving Contaminated/ Industrial Development Projects— Global Developer Perspective

- ◆ Life of a deal, initial feasibility analysis, budgeting for uncertainties
- ◆ Due diligence investigations, approvals, entitlements, land development interests
- ◆ Structuring the transaction, removing contingent liabilities
- ◆ Exploring brownfield incentive programs/buy-in from regulators
- ◆ Underwriting/manuscripting insurance coverages and structuring a comprehensive indemnity financial assurance program
- ◆ Integrating sustainable development in major development projects

Guillermo (Willy) Accame,
*Environmental Director,
Panattoni Development Company, Inc.*

11:15 – 12:15 State of Commercial Real Estate Industry, Capital Markets and Due Diligence Trends

- ◆ Credit crunch, current business environment and economic market metrics

- ◆ Commercial real estate market fundamentals and trends
- ◆ Latest trends in commercial real estate lending and loan losses/distressed asset deals
- ◆ Web-based tools to fundamentally change the way contaminated property is managed
- ◆ Environmental business risk and due diligence trends

Matthew Anderson, *Managing Director,
Foresight Analytics*

Jamie Haberlen, *National Account Manager,
Environmental Data Resources, Inc.*

Jon Walker, *Vice President, Environmental Data
Resources, Inc. (Moderator)*

LUNCHEON Hosted by BNA Environmental Due Diligence Guide, and XL Insurance-Environmental

12:15 - 1:45 State of the Environmental Insurance Marketplace

Richard Corbett, *President & CEO,
XL Insurance-Environmental*

1:45 – 2:30 Where is EPA Going with Cleanup Standards?

- ◆ Trends Evident in Recent EPA Assessments of the Hazards Associated with CERCLA Hazardous Substances
- ◆ Use by EPA of Preliminary Remediation Goals (PRGs) as Final Cleanup Standards
- ◆ Recent Case Study: Revised PRGs for Dioxin in Soil
- ◆ Implications of Ongoing EPA Risk Assessments for Various Hazardous Substances on Superfund, RCRA Corrective Action, and Brownfield Sites
- ◆ Use of the Information Quality Act and Other Mechanisms to Challenge Revised EPA Risk Assessments and Application of Them

Karl Bourdeau, *Principal, Beverage & Diamond, P.C.*

2:30 – 3:30 Distressed Asset Deals and Environmental Risk Management Strategies for Getting the Best Value— Beauty and the Beast

- ◆ Seller and buyer perspective on up-front deal analysis
- ◆ New diligence tools and site considerations
- ◆ Transaction structure and liability management from seller perspective
- ◆ Liability management and structure alternatives
- ◆ Underlying considerations and financial assurance

Mary Schulz, *VP Environmental Risk,
GE Capital Solutions*

Dan Barrett, *Manager, Pre-Construction Environmental,
Target Corporation or*

David Mueller, *Senior Managing Attorney,
CNH America LLC*

Bob Hallenbeck, *Sr. Vice President,
XL Insurance-Environmental*

Jon S. Brooks, *Partner, Phillips Nizer, LLP*

Julie Kilgore, *Principal, Wasatch Environmental, Inc.*

Randall Jostes, *CEO and President,
Environmental Liability Transfer, Inc.*

Richard Hawkinberry, *Senior Vice President,
Willis Environmental Practice (Moderator)*

3:30 – 3:45 **BREAK** **Refreshments Courtesy of ELT, Inc. and BNA/EDDG**
A chance to network and review exhibits

3:45 – 4:15 **Trends in Due Diligence and Valuation of Environmentally Impaired Real Estate Assets in Bankruptcy**

- ◆ Environmental liability acquisition and redevelopment of contaminated corporate real property
- ◆ Holistic approach to evaluating property condition, transaction structure and liability issues
- ◆ Integrating acquisition, remediation, redevelopment and sale leaseback on acquisitions
- ◆ Drafting underlying remediation contracts and maximizing balance sheet tax benefits
- ◆ Guaranteed fixed price remediation and liability transfer programs
- ◆ Case Study--ASARCO Models, General Motors sites, etc.

Randall Jostes, *CEO and President, Environmental Liability Transfer, Inc.*

4:15 – 5:15 **Environmental Response Trust Agreement for Motor Liquidation Company Sites—Lessons Learned**

- ◆ U.S. Treasury trust fund, largest environmental and economic development effort on manufacturing sites
- ◆ Federal agencies and states negotiating the remediation of 90 sites
- ◆ Structuring and conducting the review of hundreds of former GM properties, cleanup cost estimates in 14 states
- ◆ Compiling real estate data, review of site data
- ◆ Planning the economic development of shuttered auto facilities

James Redwine, *VP Environmental, AlixPartners*
David R. Berz, *Partner, Weil Gotshal & Manges (invited)*
David McMurtry, *Principal, McMurtry & Associates*
Mary Hashem, *Co-Founding Partner, Brownfield Partners, LLC*

5:15 – 6:00 **Using Trusts to Manage Environmental Liabilities Post-Bankruptcy**

- ◆ Purpose and establishment of the Environmental Custodial/Response Trust for known or suspect environmental contamination
- ◆ Management of trust assets, cleanup obligations
- ◆ Risk management and insurance issues to cover future response actions
- ◆ Lessons Learned for companies seeking to direct portfolios

Lawrence Schnapf, *Principal, Schnapf Law Offices*

6:00 - 7:30 **RECEPTION** **Hosted by Environmental Data Resources, Inc. (EDR)**

8:30 – 9:30 **East/West Coast Perspectives: Commercial Redevelopment in an Era of Green Building Performance and Sustainable Development**

- ◆ Conducting business in the context of climate risk mitigation
- ◆ Building energy performance standards and green building due diligence
- ◆ Paradigm shift – institutional/engineering controls on commercial real estate through project specific district fees or tax assessments
- ◆ Climate change risk and the metrics and tools of environmental due diligence
- ◆ Overlapping and intersecting issues involving environment, land use and green building/sustainable development
- ◆ State and local green building laws/codes, mandatory disclosure and energy conservation
- ◆ Regulatory tax incentives to support green retrofits

Amy L. Edwards, *Partner, Holland & Knight LLP*
Jennifer Hernandez, *Partner, Holland & Knight LLP*

9:30 – 10:00 **Monitizing the Value of Sustainable Development & Certifications**

- ◆ What sustainable buildings mean for commercial real estate
- ◆ McGraw-Hill Survey findings and trends influencing sustainability
- ◆ CB Richard Ellis Market Survey, key findings and attitudes about sustainability trends
- ◆ Key findings about corporate and tenant demands

Dave Pogue, *LEED AP, National Director, Sustainability, CB Richard Ellis*

10:00 – 10:30 **Case Study for Green Building Due Diligence & Disclosure**

- ◆ Legal, energy and sustainability drivers in a commercial real estate transaction
- ◆ ASTM Building Energy Performance Assessment Standard
- ◆ Rating and benchmarking standards for green builds (LEED, CMP, ENERGY STAR)
- ◆ Sustainable property underwriting guidelines and platforms (i.e., Sustainable Real Estate Manager Software)

Brian McCarter, *Chairman & CEO, Sustainable Real Estate Solutions, Inc. (SRS)*

10:30 10:45 BREAK **Refreshments Courtesy of RTM, Inc.**

10:45 – 11:15 **Manuscripting the Standards for Underwriting M&A Transactions in the New Normal**

- ◆ What are the kinds of costs, losses and liabilities facing buyers, sellers, lenders and investors involving transactions and disposal of distressed assets?
- ◆ What are the environmental and occupational health issues and obligations involving transparency and disclosure of sellers to buyers, to regulatory agencies and public?
- ◆ Case study of a utility M&A transaction
- ◆ Due Diligence and disclosure of climate change (GHG) risk, energy consumption/efficiency, vapor intrusion, endangered species, wetlands

Laurence S. Kirsch, *Partner, GoodwinProcter, LLP*

11:15 – 12:15 Panel on Insider’s Perspective on the Challenges and Opportunities of Divesting Surplus Industrial Properties

- ◆ Corporate strategy and tools for dealing with legacy industrial properties
- ◆ Refining the liability management strategy, repositioning the asset/liability, determining realistic pricing in current market conditions
- ◆ Industry challenges to avoiding comebacks and long-term stewardship issues
- ◆ Applying sustainable development to performing and non performing assets
- ◆ Implementing creative deal structuring during credit/liquidity crisis

Chris Olson, *ENTRIX, Senior Consultant, Land Asset Management, Former Manager of Real Estate Reuse and Remediation Management, BP (Moderator)*

Patrick King, *VP Global Operations, BP Remediation Management or*

James T. Schaeffer, *Manager, Real Estate and Remediation, BP/Atlantic Richfield*

David Harnish, *Manager Environmental Compliance, PG&E*

James Van Nortwick, PhD., *Manager of Underutilized Properties, GE Capital Real Estate (invited)*

LUNCHEON Hosted by, Environmental Liability Transfer, Inc. and Risk Management Technologies, Inc.

12:15 - 1:45 Sustainable Development/Brownfield Reforms Affect on Real Estate Transactions in California—Initiatives for Positive Change

Stewart Black, *Acting Deputy Director, CalEPA Department of Toxic Substances Control and*

Jennifer Hernandez, *Partner, Holland and Knight LLP*

1:45 – 2:15 Brownfields and Municipal Government: Challenges & Solutions

- ◆ Brownfields challenges unique to municipal government
- ◆ Reflections on current issues such as entitlement risk, the role and power of local government, NGOs in the brownfields process and GHG and brownfields connections
- ◆ Integration of environmental, economic and social sustainability in planning and implementation
- ◆ Financing—securing financing for investigation, cleanup and redevelopment
- ◆ Case Study: The City of Emeryville, CA Development Agency role in structuring a comprehensive brownfield program and land use controls

Ignacio Dayrit, *Director, Center for Creative Land Recycling, formerly Project Director City of Emeryville*

2:15 – 2:45 Realizing Brownfield Redevelopment Opportunities Through Integrating Public Sector Financing and Land Use Management and Sustainability

- ◆ Brownfield challenges unique to municipal government
- ◆ Richmond City role in structuring a brownfield program
- ◆ Reflection on current issues, entitlement risk, land use controls, power of local government, NGOs, GHGs and the brownfields connection

- ◆ Streamlining procedures using risk based cleanups and cleanup standards
- ◆ Treasure Island sustainability plan

Nicholas Targ, *Partner, Holland & Knight LLP*

2:45 - 3:30 Economic Revitalization of Former Schlage Lock Factory and Southern Pacific Railroad Site

- ◆ Evolution of Visitation Valley Project, a mixed use urban community from a former brownfield site
- ◆ Public participation plan, remedial action plan, demolition and site cleanup
- ◆ Constructing public/private financing entitlements and sustainable redevelopment plan

Mary Hashem, *Co-Founder, Brownfield Partners, LLC*

Stuart Miner, *Co-Founder, Brownfield Partners, LLC*

Barbara Cook, *Acting Assistant Deputy Director, Department of Toxic Substance Control, Cal EPA*

Jonathan Scharfman, *General Manager and Land Development Director, Universal Paragon Corporation*

**3:30 – 3:45 BREAK Refreshments Courtesy of Langan Engineering & Environmental Services, Inc. and commonground
A chance to network and review exhibits**

3:45 – 5:30 Sustainable Remediation Tools and Techniques for Integrating Sustainable Principles, Practices and Metrics into Site Cleanup Projects

- ◆ Incorporating sustainable design into remediation projects
- ◆ Incorporating sustainability concepts and indicators in remedial decision-making activities
- ◆ Using sustainability assessment tools to measure environmental footprint, resource consumption and occupational risk
- ◆ Case studies demonstrating sustainable designs incorporating energy efficiency, maintainability and value through life cycle cost analysis, etc.
- ◆ Sustainable Remediation Forum (SURF)—future direction
- ◆ Beyond the carbon footprint to triple bottom line remediation practices
- ◆ Perspectives on renewable energy siting and financing opportunities

Stewart Abrams, *Associate, Langan Engineering & Environmental Services, Inc.*

Debra Goldblum, *RCRA Revitalization Coordinator, USEPA, Region 3, or*

Michael Gill, *ORD Superfund Technical Liaison, Superfund Division, US EPA Region 9*

Stephanie Isaacson, *Senior Manager, Environmental Remediation, PG&E*

Lawrence Schnapf, *Principal, Schnapf Law Offices*

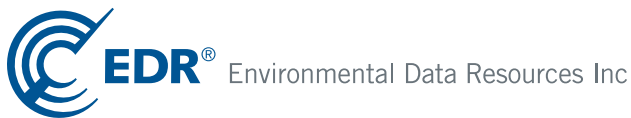
5:30 Conference Summation

Dean Jeffery Telego, *President, RTM Communications, Inc.*



XL INSURANCE

The XL Insurance companies are global providers of risk management solutions for leading industrial and commercial businesses. As members of the XL Group plc, we offer a broad portfolio of insurance products and related services including property, casualty, professional and specialty coverages. XL's Environmental Group focuses on brownfields redevelopment projects, military base redevelopment, contaminated property remediation, real estate transactions, and fixed facilities and is an acknowledged leader in the environmental insurance market. To learn more about the Environmental Group, visit our website at www.xlinsurance.com/environmental



Environmental Data Resources, Inc. (EDR) is the nation's leading national provider of environmental risk services and related workflow solutions in the United States. Founded in 1990, the company provides reports, subscription services and other solutions to help its customers reduce environmental risk. With over 46 million property records, EDR has the most comprehensive database of environmental and historical land use information. We have unique offerings for environmental professionals, lenders, attorneys, corporations, insurance companies, government agencies and real estate professionals. For more information, visit www.edrnet.com.



Environmental Liability Transfer (ELT) is a comprehensive environmental liability and real estate acquisition company providing its clients complete and final environmental liability transference. By combining superlative expertise in the areas of environmental law, environmental insurance, environmental engineering, corporate indemnification and real estate redevelopment, ELT offers unique and unparalleled economic solutions for absolute transfer and removal of environmental liabilities. www.eltransfer.com



RISK MANAGEMENT TECHNOLOGIES, INC.

Risk Management Technologies, Inc., (RTMI) is a dynamic, innovative environmental risk management consulting firm that provides full-service, multi-disciplinary capabilities in environmental risk management as applied to business and real property transactions. RTMI also performs strategic market planning, government relations, expert testimony, regulatory analysis, and risk and insurance management consulting services. RTMI offers services in environmental risk management consulting, including due diligence and remediation oversight, environmental finance and environmental risk management conferences, training and publishing, and association management (Environmental Bankers Association). Learn more at www.rtmcomm.com or www.envirobank.org or www.riskmanagementtech.com



BNA, Inc. is a leading publisher of print and electronic news and information, reporting on developments in environmental protection, safety, health care, business, labor relations, law, economics, taxation, public policy and regulatory issues. BNA produces more than 200 news and information services. BNA's *Environmental Due Diligence Guide* is a comprehensive reference service that provides a complete picture of the environmental risks involved in contaminated property transactions, and ways to reduce or avoid those risks. It also keeps on top of the latest developments in the commercial real estate industry, at EPA, in the courts, and in Congress and includes comprehensive discussion of brownfields redevelopment and summaries of state-specific environmental laws that can affect real property transactions. The *Guide*, which is available both in print format and on the Web, includes monthly updates to its reference service, a monthly newsletter, and weekly email memos. www.bna.com/products/ens/eddg.htm



Commonground is the award winning, global community for environmental and commercial real estate professionals. With over 6,000 members from over 3,200 companies worldwide, 17,000 discussion posts, blogs and comments, environmental services provider directory, commonground university online training, news and job board, commonground has become the web destination for professionals involved in property transactions. Join the many environmental consultants, attorneys, lenders, appraisers, environment health & safety professionals, industry leaders, and market experts who have connected through commonground for access to their peer insights, market trends, and new business opportunities. Become a commonground member for free today at <http://commonground.edrnet.com>



Langan is a premier land development, redevelopment and environmental consulting firm that supports corporations, private developers, property owners, public agencies, and institutional clients around the world. Founded in 1970, Langan employs more than 500 professionals in 14 domestic and international offices. Our core geotechnical, site/civil and environmental disciplines provide a one-stop source for due diligence, site remediation, sustainable development, renewable energy, and complex Brownfield redevelopment projects. Langan's comprehensive technical resources include: remedial engineering and remedy selection; geology, hydrogeology, and geochemistry; computer modeling and data visualization; natural resources permitting; 3-D laser scanning and mapping; and broad regulatory understanding. www.langan.com

INFORMATION

HOTEL INFORMATION

Marines' Memorial Club and Hotel
609 Sutter St.

San Francisco, CA 94102

Tel: (800) 562-7463 or 415-673-6672

RTM has been able to attain a **\$159.00** room rate, better than last year's special "RTM Communications" rate of \$189.00, still including full American breakfast and a nightly, two-hour hosted cocktail reception, both in the rooftop restaurant. **After the early Bird closes, the rate jumps to \$169.00 night**, until the room block closes October 19, 2010. The hotel is in full compliance with the Americans with Disabilities Act, has complimentary wireless in all guestrooms, and a fitness center on property. A room reservation at the hotel is required to register at the Early Bird Registration price, but your conference registration does not include hotel costs. If you will not need a hotel because you are local to the San Francisco area, you can still register at the Early Bird discounted price.

CLE

RTM also offers Continuing Legal Education Credits **if you inquire in advance and prepay the fees**. We have applied only to **California** as a

courtesy, but we must notify each State 60 days in advance and meet all their individual requirements. We cannot apply after the fact. It will become your responsibility. Look for the sign-in/sign-out sheets at Conference Registration and pick up your Certificate of Attendance as you leave the conference.

GENERAL INFORMATION

Included in the registration fee will be refreshments each day, as well as two lunches with a speaker, and a reception. Each attendee will receive a comprehensive Conference Proceedings. Time will be allowed after each speaker or panel for questions from the audience. **Environmental Data Resources, Inc. (EDR)** will host the reception, held the evening of November 9, 2010. It will include refreshments and a chance to network with speakers and other attendees.

CANCELLATIONS

All cancellations must be in writing and be postmarked by October 15, 2010, to avoid a service charge of \$595.00. No refunds or credits will be given for cancellations received after October 15, 2010. Registrants who have registered and/or signed this form (hard copy or electronic) and who do not cancel before October 15, 2010 in writing are liable for full registration fee; however, you may send a substitute. Hotel reservations must be cancelled directly with the Marines' Memorial Club and Hotel.

The Conference **SUSTAINABLE PROPERTY TRANSACTIONS & EMERGING BUSINESS DEVELOPMENTS**

The conference **SUSTAINABLE PROPERTY TRANSACTIONS & EMERGING BUSINESS DEVELOPMENTS** will provide attendees with expert insights into buyer/seller, lender, investor, owner, developer, insurer and corporate perspectives on contaminated real property transactions and sustainable redevelopment issues. Reforms and new developments associated with the Federal EPA and state guidances will be discussed. The corporate perspectives on distressed assets and the changing due diligence standards for acquisitions, legacy liability management, and disposition of contaminated non-performing/surplus properties will be covered in this conference. Issues associated with sustainable design and remediation, green building underwriting standards and LEED certifications for commercial buildings will be central topics of this conference. Discussions will include the impact of recent Court cases and EPA's risk assessment guidelines, enforcement policies and Superfund strategies and cleanups. Focus will be placed on successful mandatory and voluntary risk-based cleanups, on the financing and sustainable redevelopment of former NPL and non-NPL contaminated properties, on performance-based contracting and cleanups, on the transfer and redevelopment of middle market and multi site transactions, and on market opportunities involving brownfield properties, industrial and residential properties as well as coverage for monetizing carbon finance assets in commercial real estate transactions. Creative public/private financing programs and practices for the characterization, cleanup and redevelopment of brownfield sites will also be covered. Alternative due diligence techniques for restructuring distressed loans and other corporate assets will be covered and debated. Corporate brownfields case studies involving successful cleanups, redevelopments and use of guaranteed fixed-price remediation and sustainable development will be presented.

This hands-on conference is vital for:

Corporate Counsel and Real Estate Attorneys,
Corporate EH&S Officer/Managers,
Chief Operating Officers,
Chief Financial Officers,
Corporate Property Managers,
Corporate Risk Managers and Real Estate Officers,
Chief Credit Policy and Investment Banking Officers,
Commercial and Institutional Lenders/Investors,
Bank Workout/OREO Officers,
Industrial Finance Corporation Officers,

Investment Bankers/Venture Capital Firms,
Environmental, Real Estate, Bankruptcy Lawyers,
Brownfield Redevelopment Firms,
Life Insurance Finance Company Executives,
Real Estate Investors, Developers and Brokers,
Environmental Consultants and Remediation Companies,
Environmental Insurance Underwriters/Bankers,
City & County Managers,
Economic development agency officials,
Federal and State government officials,
Sustainable Property Developers/Investors.



RTM Communications, Inc.
510 King Street, Suite 410
Alexandria, VA 22314



SUSTAINABLE PROPERTY TRANSACTIONS & EMERGING BUSINESS DEVELOPMENTS

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Sponsored by:

- XL Insurance-Environmental**
- BNA Environmental Due Diligence Guide (EDDG)**
- Environmental Data Resources, Inc., (EDR)**
- Environmental Liability Transfer, Inc.**
- Risk Management Technologies, Inc.**

Exhibitor and Media Partner:

Langan Engineering & Environmental Services, Inc.
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**CONFERENCE ON SUSTAINABLE PROPERTY TRANSACTIONS & EMERGING BUSINESS DEVELOPMENTS
November 9 & 10, 2010**

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REGISTRATION: RTM's economic stimulus offering

Early Bird until Oct. 15, 2010, requires a room at the conference hotel	\$725 _____
After Oct. 15, 2010 or a room at another hotel	\$850 _____
Group Rate for 3 or more	\$650 _____
Government Employee	\$475 _____
One Day Registration	\$425 _____
Registration at the door	\$950 _____

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Alexandria, VA 22314



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Register and Pay online at www.rtmcomm.com

Payment Policy: All payments must be received by **November 5, 2010**. Payments can be made by check or by credit card either on the phone or online at www.RTMCOMM.COM. Please make checks payable to RTM Communications, Inc. and write on the face of the check the name(s) of the attendee(s) as well as the RTM confirmation number if you received one in advance. If payment has not been received prior to the conference date, a personal credit card or check will be required at the door to gain entry; it will be processed 5 days following the conference if official payment is not received in our office before then.

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